

NEWS RELEASE

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Contact: Larena Burno

(510) 540-7785 ext. 305

lburno@anewamerica.org

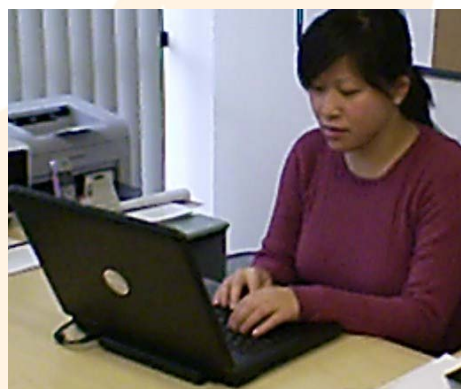
Grand Opening of New Computing and Communications Lab AnewAmerica & Comcast Invest in the Fruitvale District and Oakland Community

Oakland, CA – AnewAmerica Community Corporation, a regional nonprofit micro-business development and asset-building community organization, in partnership with Comcast, will open the new AnewAmerica-Comcast Computing and Communications Lab in Oakland to help grow small businesses. In addition to the new lab, this event also marks the grand opening of AnewAmerica's new microbusiness incubator location housing the new lab and 15 microbusinesses owned by Fruitvale residents.

The event will be held on Thursday June, 25th at 5pm at 2375 Fruitvale Avenue, Oakland, CA 94601 and is free and open to the public.

The Comcast Foundation is the lead partner with AnewAmerica and is contributing to the financing of equipment for the Lab including 10 state-of-the art computer workstations. The computer lab will provide the tools needed to grow small businesses in the face of the current economic challenges. This represents an expansion of AnewAmerica's services in Oakland in order to bring greater resources to the Fruitvale and the Oakland small business community. This incubator is located in the economically underserved and low-income district of Fruitvale which has a population of over 50,000 people, making it the largest multicultural segment of the entire city of Oakland. Several business owners participating in AnewAmerica's Business Incubator Program will also enjoy the new AnewAmerica-Comcast Lab; they will be available for interviews at the grand opening.

Additionally, AnewAmerica's clients will use the lab to learn about and train in the areas of e-commerce and online entrepreneurship. AnewAmerica is collaborating with WorldofGood.com by eBay in the development of an e-store where small businesses can participate. AnewAmerica's Business Incubator at La Placita has a full-time team on site Monday through Friday, from 9am – 5pm, providing training and technical assistance to small businesses and to the general community.



"In Fruitvale we saw a culturally vibrant community lacking crucial services for the micro business owner," said Sylvia Rosales-Fike, AnewAmerica President & CEO. "We appreciate Comcast's awareness and investment in Fruitvale and we applaud their commitment to improve the lives of the Oakland Community."

"Comcast has a long history of supporting non-profit organizations that contribute to the quality of life in our communities," said Hank Fore, Area Vice President of Comcast, East Bay Area. "We're proud to partner with organizations such as AnewAmerica that have proven so successful at engaging local residents and strengthening our communities through integrated job creation and small business outreach programs."

AnewAmerica Community Corporation

This year marks AnewAmerica Community Corporation's 10th year anniversary.

AnewAmerica was founded in 1999 by a group of community leaders representing immigrants and community development advocates who saw a need and an opportunity for integrated job creation, asset development, and community empowerment strategies for low-income new Americans living in the S.F. Bay Area. AnewAmerica currently assists low-income new Americans to establish micro-businesses, build personal assets, and create community assets supporting long-term political, social, and cultural empowerment.

The clients who participate in our unique program represent over 40 countries, multiple languages and diverse levels of education. We're proud that women represent 70% of our total client base and 86% of our client base is family owned business. We serve an estimated 300 entrepreneurs and nearly 1,800 families each year. AnewAmerica focuses its outreach on the counties of Alameda, Santa Clara, Contra Costa and San Francisco and is headquartered in Berkeley with satellite offices in Oakland and San Jose. AnewAmerica is also a Women's Business Center affiliated with the Small Business Administration. For additional information, please visit www.anewamerica.org.

About The Comcast Foundation

The Comcast Foundation was founded by Comcast Corporation in June 1999 and is the company's chief source of charitable support to qualified non-profit organizations. The Foundation primarily invests in programs that work to create a positive, sustainable impact within our communities in the areas of volunteerism, literacy and youth leadership development. Since its inception, the Comcast Foundation has donated more than \$55 million to organizations in the communities where Comcast serves. More information about The Foundation and its programs is available at www.comcast.com – click on “About,” then “In the Community.”

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