



anewamerica
empowering new american communities in the bay area



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NEWS RELEASE

FOR IMMEDIATE RELEASE

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Anewamerica: A New Marketplace **AnewAmerica's annual Gala & Microbusiness Expo**

The 8th annual Gala, *AnewAmerica: A New Marketplace*, will be held on Wednesday, November 14, 2007, at 6 p.m. at the Holy Redeemer Conference Center, located at 8945 Golf Links Road in Oakland. *"In this time of increased anti-immigrant sentiment, it is important to remind America of our immigrant roots and the immigrant spirit in our society; that is why this type of celebration is so critical."* said Sylvia Rosales-Fike Founder, President & CEO of AnewAmerica.

The Emcee role at the Gala will be lead by Jessica Aguirre, NBC's channel 11 News anchor, and will feature the **Community Angel Awards** which are presented to outstanding leaders from local government and the business community. Awardees this year include Assemblymember Loni Hancock, Maggie Kaplan social investor and philanthropist, Anthony Dang with Thoi Bao News, Irma Lopez-Heredia from HSBC Bank. These women will be recognized for their outstanding leadership in community development, economic justice and responsible philanthropy.

AnewAmerica's **Microbusiness Exposition** provides a venue for entrepreneurs in the program to showcase their new or expanding businesses strengthened by AnewAmerica's services. This is in the form of either goods or services. Dinner and dessert will be provided by AnewAmerica's entrepreneurs.

This non profit organization serves as a model as the only program in the nation that provides up to three years of support in business planning and training, university credentials, technology literacy, financial management, savings incentives (including a 1:1 match on deposits) and access to markets and capital. Business Incubation is linked with Asset Building and Social Responsibility as an effective anti-poverty strategy so that clients attain a higher living wage and quality of life.

In 1999, AnewAmerica Community Corporation was founded by a group of community leaders representing immigrants and community development advocates who saw a continuing lack of integrated job creation, asset development, and community empowerment strategies for low-income new Americans living in the S.F. Bay Area. AnewAmerica currently assists low-income new Americans to establish micro-businesses, build personal assets, and create community assets supporting long-term political, social, and cultural empowerment.

This event is open to the public and tickets for AnewAmerica's Gala are \$85.00. Program ads and sponsorships are also available. For more information, please call 510-540-7785 x314 or email ccarr@anewamerica.org. For immediate information, please visit our website: www.anewamerica.org. // END//