



NEWS RELEASE

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AnewAmerica Presents at International Financial Education Conference

AnewAmerica Community Corporation's Director of Business Development, Jeff Butler, presented at the 2007 CITI-FT Financial Education Summit in New Delhi, India, on December 7th. This is the first time AnewAmerica has been invited to present at the international event. According to Leslie Meek-Wohl of Citigroup, AnewAmerica was picked because of its comprehensive, integrated approach to moving new Americans (low income immigrants and refugees) to economic stability via micro-enterprise, financial literacy, and social responsibility. Jeff Butler led the discussion on developing the financial competencies of micro and small business owners. He shared the panel with Victor Guerrero of Venezuela's FUDEP (Asociación Civil Fomento del Desarrollo Popular). "It was great to be there with people from all over the world, from all kinds of different agencies committed to making micro-enterprise a viable route to stable families and communities." Mr. Butler spoke to a captivated audience on the importance of micro-enterprise and financial literacy. The common needs that Jeff Butler saw while at the summit for individuals were basic financial education, some form of credit, and personal budgeting.



*AnewAmerica's Jeff
Butler at Taj Mahal*

The financial summit is held every year in different locations highlighting financial literacy and economic growth topics. This year's theme was Partnerships for Progress and Inclusion. Its focus is to discuss ways to increase financial stability for low income social groups. Past summits have been held in Seoul, Korea, Kuala Lumpur, Malaysia, and Hong Kong, China. Each year there are delegates from over 30 countries and it is considered one of the biggest financial conferences of its type. Some of the topics covered examined how to educate people on credit, personal and business finances and saving for a home.

AnewAmerica was established in 1999 by a group of community leaders representing immigrants and community development advocates who saw a continuing lack of integrated job creation, asset development and community empowerment strategies for low-income new Americans living in the Bay area. Since its inception, AnewAmerica has helped hundreds of low income immigrant families in the Bay Area achieve financial independence and economic success. AnewAmerica offers a three year program that helps immigrant entrepreneurs create, grow and expand their own business. It provides these services through its virtual business incubator, financial literacy, and focus on social responsibility.

New classes start in Oakland, San Jose and Concord. Classes begin early 2008 in both English and Spanish. For more information, please call Carolyn Carr at 510-540-7785 x314 or email ccarr@anewamerica.org. For immediate information, please visit our website: www.anewamerica.org.