



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Local New American Woman is a Hall of Fame Recipient

On Saturday **April 28, 2007 at 11:30 am at the Fremont Marriott, 46100 Landing Parkway, Fremont CA 94538**, founder, CEO and president of AnewAmerica Community Corporation, Sylvia Rosales-Fike, will be one of ten recipients at the *Fourteenth Annual Women's Hall of Fame* ceremony.

Alameda County Women's Hall of Fame: In 1993, The Alameda County Health Care Foundation, the Commission on the Status of Women and the Alameda County Board of Supervisors established a permanent Women's Hall of Fame to recognize the achievements and contributions of the County's outstanding women.



Sylvia Rosales-Fike
Business & Professions

This year, winners will be recognized in ten categories: *Business & Professions, Community Service, Culture & Art, Education, Environment, Health, Justice, Non-traditional Careers, Science, and Youth*. Reservations are \$65 per person. Please call Crystal Hishida at 510.272.3882 or go to www.acgov.org for information and reservations.

Founded in 1999 by Ms. Rosales-Fike and other community leaders, AnewAmerica combats the continuing lack of integrated job creation, asset development, and community empowerment strategies for low-income new Americans living in California. AnewAmerica addresses this need by assisting low-income working families in *accessing* the system. Their client base is primarily Latino and Asian, but provides services for all immigrant communities. New American families often operate in informal systems that pose risks to their personal interests and to the larger community. By helping them to learn and use the system through public, business and

financial institutions, bridges are established to enable their economic and social development.

AnewAmerica serves the nine counties of the San Francisco Bay Area, with offices in San Francisco, Oakland, San José and Berkeley with support from the U.S. Small Business Administration Office of Women's Business Centers, Wells Fargo Foundation, Washington Mutual, Citibank, Walter & Elise Haas Fund, Zellerbach Foundation, East Bay Community Foundation and other institutions and individuals. Since the Organization's founding, AnewAmerica has served over 1,165 individuals and created over 170 jobs in the California workforce. More than sixty percent of its clients are women.

For more information on AnewAmerica, please call 510.540.7785 or email ccarr@anewamerica.org, or visit its website: www.anewamerica.org.

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